

## PROPOSAL

TM

### CREATO WEB OFFERS:

**WEBSITE DESIGN**

**SOFTWARE DEVELOPMENT**

**WEB APPLICATION (PORTAL)**

**MOBILE APPLICATION**

**ONLINE PROMOTION**

**SEO**

**BULK SMS**

**GRAPHIC DESIGN (LOGO, BANNER, ANIMATION)**

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## 1 Introduction:

**Creato Web** is an information technology company, providing various domains Software development, Software maintain, Web development and Web maintenance and also in application development and maintenance.

**Creato Web** is a team of dedicated and highly skilled software professionals focused on providing world class IT solutions. We offer a variety of services in the area of Software and Web development.

## Our Vision:

To be an IT service provider in such a way that we will be known for our services and quality assured.

## Our Mission:

To provide outstanding output of customers imagination and to meet their present and future imagination/thinking/needs in an efficient and effective.

## WEBSITE DESIGN:

### FEE STRUCTURE:

Complete Website charge	5999 INR	7999 INR	9999 INR	14999 INR	18999 INR
Dynamic Page	2	2	3	5	5
Static Page	4	6	7	10	20
Disk Space	500MB	1GB	Unlimited Space	Unlimited Space	Unlimited Space
Email Accounts in Site	10	20	Unlimited Email	Unlimited Email	Unlimited Email
Bandwidth in GB	5	10	Unlimited Bandwidth	Unlimited Bandwidth	Unlimited Bandwidth
Hosting Server	1 Year	1 Year	1Year Https	1Year Https	1Year Https
Responsive Design	NO	YES	YES	YES	YES
CMS	NO	YES	YES	YES	YES

No Hidden Charges

### CMS (Customer Management System)

Link with Social Media Facebook, Twitter, etc.

Link with google map.

### \*SOFTWARE DEVELOPMENT

### \*WEB APPLICATION (PORTAL)

### \*MOBILE APPLICATION

TM

## GRAPHIC DESIGN:

### FEE STRUCTURE:

LOGO DESIGN	-1000-3000 INR
BANNER DESIGN	-1000-5000 INR
MOTION POSTER	-3000-5000 INR
PROMOTIONAL VIDEO	-Starting from 5000 INR

## ONLINE MARKETING:

### WHY NEED ONLINE MARKETING FOR YOUR COMPANY?

- **Wider prospect reach** – the internet has become part of everyone's life. So for whatever products you offer, there is already an existing market on the World Wide Web. With e-marketing, it allows you to find new markets and potentially compete worldwide with only a small investment.
- **Cost-effective approach** – A properly planned and effectively targeted e-marketing campaign can help your business reach target customers at a much lower cost compared to traditional marketing methods.
- **Reduction in costs through automation and use of electronic media** – e-marketing presents a strong business case in cost savings, particularly in the areas of transactional costs, customer service, digital media channels, print and distribution.

### \*Bulk SMS-

**Promotional- 1,00000sms – 10 paisa/sms**

**Transactional- 1,00000sms - 12 paisa/sms(high priority)**

**Note: - Price will vary on quality and quantity.**

**Whats app message- Target DATA**

**22 paisa/ {1 Hindi message+ 1 English message+ 1 image + 1 video (designed by us)}**

**\*SEO (Search Engine Optimization)**

**5000 INR per month 5 key words.**

**Project- search on Google>Stock market institute in Indore>[www.tndresearch.com](http://www.tndresearch.com) (in top)**

**\*FACEBOOK PROMOTION**

**OUR LATEST PROJECTS:**

- 1. Online Examination Portal**
- 2. CRM Software**
- 3. Gym Management Software**

**THANKYOU**

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**CREATO WEB**

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